



Name: MR.VISHAL GUPTA

Designation: Assistant Professor

Department: Department of Business Administration

Phone No(s):8317060722

Email: skvishal735@gmail.com.

Qualifications: Ph.D. (SUBMITTED),MBA

Experience: 10.5 YEARS

Area of Interest: Marketing

Publication:6

Book/Book Chapter: 0

Patent: 0

Sponsored Projects:0

Consultancy:0

VISHAL GUPTA

Assistant Professor

Ashoka Institute of Technology & Management

Varanasi

Curriculum Vitae



1. Personal Details

Name	VISHAL GUPTA
Date of Birth	01 Oct.1983
Gender	Male
Marital Status	Married
Nationality	Indian
Correspondence Address	B 17 Mahadev Nagar Colony,Sarang talab ,Panchrosi road ,Pandeypur Varanasi 221007
Mobile No:	9161919226,8317060722
Email	guptavishal825@yahoo.com , skvishal735@gmail.com
Position Held	Assistant Professor in Management department
Organization	Ashoka Institute of technology & Management, Varanasi

2. (A) Educational Qualification:

S.N o.	Exam	Institution	Year of Passing	University/Board	Subject	Division
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1.	High School	Udai Pratap Inter College Varanasi	2000	U.P.Board	Commerce	3rd
2.	Intermediate	Udai Pratap Inter College Varanasi	2002	U.P.Board	Commerce	2nd
3.	B.Com	Udai Pratap Autonomous college, Varanasi	2005	Veer Bahadur Singh Purvanchal University	Commerce	3rd
4.	PGDBM	Suryadatta Group of Institute,Pune	2009	Pune University	Marketing	1st
5.	Ph.D.	NIT Patna	Thesis Submitted (28-8-2023)	-	Human Resource Management	-

2. (B) Specialization and others

Field of Specialization: MBA in Marketing

**Ph.D. In HRM: A study of leadership style in Valmiki Ramayana with special reference to ethical leadership style of Rama.
(Thesis Submitted) on 28/8/2023**

2(C)	Publications	<p>Research Paper Published : 06</p> <p>1: Analyzing the effect of Transformational Leadership on Organizational Effectiveness: Evidence from Ramayana, International Journal of Psychosocial Rehabilitation, Scopus (2020)</p> <p>2: Application of leadership theories and model in Ramayana ,Turkish online Journal of Qualitative Inquiry) (2021)</p> <p>3: Ramayana : A guideline for leadership development in Vidyabharti international interdisciplinary research journal (2022)</p> <p>4: McKinsey's 7s Principle and its inferences in Ramayana , Journal of Positive school Psychology indexed in Scopus.(2022)</p> <p>5: Ram real awaking leader in Seybold Report (2022)</p> <p>6: Leadership Styles in Ramayana and Lord Rama A leader to emulate for his ethical leadership style: Journal of Namibian Studies, Scopus (2023)</p>
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2(D) Seminar & Conference Attended:

2(D)	Seminar, Conferences,	<p>(ii) Conference Paper Presented : International - 03 National - 02</p> <p>1: International conference on Indian knowledge system organised by SMS Varanasi. March 4 and 5 March 2023</p> <p>2: International conference on Innovative practices in Engineering Sciences and Management on the topic Administrative view in Ramayana October 2022</p> <p>3: International conference on Bhagavad-Gita and Ramayana as a perennial source of leadership organised by School of Management Sciences Feb 2020</p> <p>4: National Conference on Emerging trends in science technology & Management November 2018</p> <p>5: National Conference on “ Emerging trends in science ,technology & Management ,November 2017</p>
2(E)	FDP	<p>1: FDP on Perspective of Modern Teaching Techniques & uses of case studies through experiential learning 2016</p> <p>2: FDP on Human Values & Professional ethics 2017</p> <p>3: FDP On “ Outcome Based Education in Technical Education” 2019</p> <p>4: FDP On Entrepreneurship in RSMT from 21May to 3rd June 2018</p>

3. Academic Positions

Held:

S. No.	Professional Level	Institutions	From	To	Experience (In Years and Months)
1.	Assistant Professor	Ashoka Institute of technology & Management	21 January 2016	Till Now	8 Years

2.	Subjects Area	<p><u>MBA 1st Year:</u></p> <p>1. Business Statistics & Analytics</p> <p>2. Management concept & Indian Ethos</p> <p>3. Operations Management</p> <p><u>MBA 2nd Year</u></p> <p>1. Performance & Reward Management</p> <p>2. Strategic HRM</p> <p>3: Talent Management</p> <p><u>B.B.A.: 1st year</u></p> <p>1: Business Statistics</p>
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		2: Basic Accounting B.Com:1st Year 1: Business Statistics 2: Business Management
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4. Administrative Positions

held:

S. No.	Post	Organization/ University	Duration		Experience (In Years and Months)
			From	To	
1.	COE Member	Ashoka Institute of technology & Management	July 2019	2022	3Years
2.	Coordinator B.B.A. & B.Com	Ashoka School of Business	From October 2022 to 8 th August 2023		10 Months
3:	Head Of the Department for B.B.A.&B.Com Courses	Ashoka School Of Business	From 9 th August 2023 till now		

5. Other Positions Held

Organization Name	Designation	Duration
HDFC Bank	Assistant manager	5 th March 2012 to 17January ,2013
ICICI Bank	Sales Officer	30th April 2011 to 2 nd March,2012
Kotak Mahindra Bank	Assistant manager Sales	26 th April 2010October 31, 2010

6. Candidate's Suitability Statement:

I have a balanced academic with an all-encompassing view of personal relations. I have developed a habit of learning and concern for all parts of my life. On the basis of my academic experiences, I have a zeal for contributing towards higher education and I am ready to accept responsibilities as per my ability. I believe that whatever I know I will contribute it in the success of the organization and to the students for their better future. My research will give a new horizon to the institute for the better outcome of the students which will surely helpful to the organization as well.

7. Details of Referees:

S. No.	Name of the Referee	Post Held by Referee	Email	Mobile
1.	Mr.Rajendra Tewari	Assistant Professor, AITM Varanasi, PIN - 221007	tiwarirajendra5@gmail.com	8887065265
2.	Prof C.P.Mall	Principle Ashoka Business School	drcpmall@gmail.com	9935346171